Technical data Digital Butler

Screen	Dimensions	22" inch, aspect ratio 9:16 vertical
	Interactive display area	10.54" + 18.74" / 268 mm + 476 mm
	Resolution	Full HD 1080 x 1920 pixel @ 60Hz 16.7 million colours
	Viewing angle	60° slant for optimal view
	Touch function	integrated but deactivated for the access control possible to be activated and used as an advice terminal
Steel	Height of stand alone Height of stand with display	1,271 mm 1,400 mm
	Base of control tower	560 mm x 370 mm (W x L)
	Material	steel, powder-coated
	Color options	white, anthracite
Weight		13.30 kg total (4.30 kg screen + 9.00 kg stele)
Power supply		230 V, 3 m power cable included
adcommander software	BASIC package (displaying of posters, weather, emergency service)	included (incl. all updates)
	PROFESSIONAL package (displaying of posters, weather, emergency service, offers)	optional
	ULTIMATE package (displaying of posters, weather, emergency service, virtual OTC & self-service)	optional
Internet connection		integrated LTE router incl. all 4G/3G provider(automatic search for the strongest grid); no WLAN needed
Installation site		for indoor use only
Future possible upgrades	Mount for disinfectant dispencer	optional soon
	Fully-automatic aceess control via sensors	optional soon
	Mobile device registration scanner	optional soon
Specials for customers with digital solutions in use		Every existing screen can be used as access control instead of the Digital Butler

Information & Order

+49 209 94117-9494 Mon–Fri, 8.00 a.m.–6.00 p.m. CET

retailcx@knapp.com Response within 24 hours

http://retailcx.knapp.com Further information

Project
RetailCX

by KNAPP

Because visiting a physical store should always be worth it.

Project RetailCX is a new service from Graz-based KNAPP AG operated under its Gelsenkirchen-based subsidiary KHT Kommissionier- und Handhabungstechnik GmbH.

Digital Butler

DIGITAL ACCESS CONTROL AND
TARGETED CUSTOMER INFORMATION

Contact-free access control
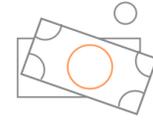
CREATE TRUST

Managing waiting room traffic becomes easier with the Digital Butler. The culturally universal signals transcend language barriers and are easily understood. Equal and fair treatment of customers is apparent, which will ensure everyone stays calm and seated while waiting. This pragmatic solution will create trust and improve the image of the company.

SUSTAINABLE MULTISYSTEM

The system utilizes the same software platform as our other digital solutions. The consistency in look and function is a value-added service for you and your customer.

UNIQUE FUNCTIONALITY

Extensions such as an optional disinfectant dispenser or the integration into existing digital solutions further increase the functionality.

SAFETY INCREASES, STRESS & COST DECREASE

Avoid additional employment of security personnel. Our solution conveys security and relieves the team through controlled access control.
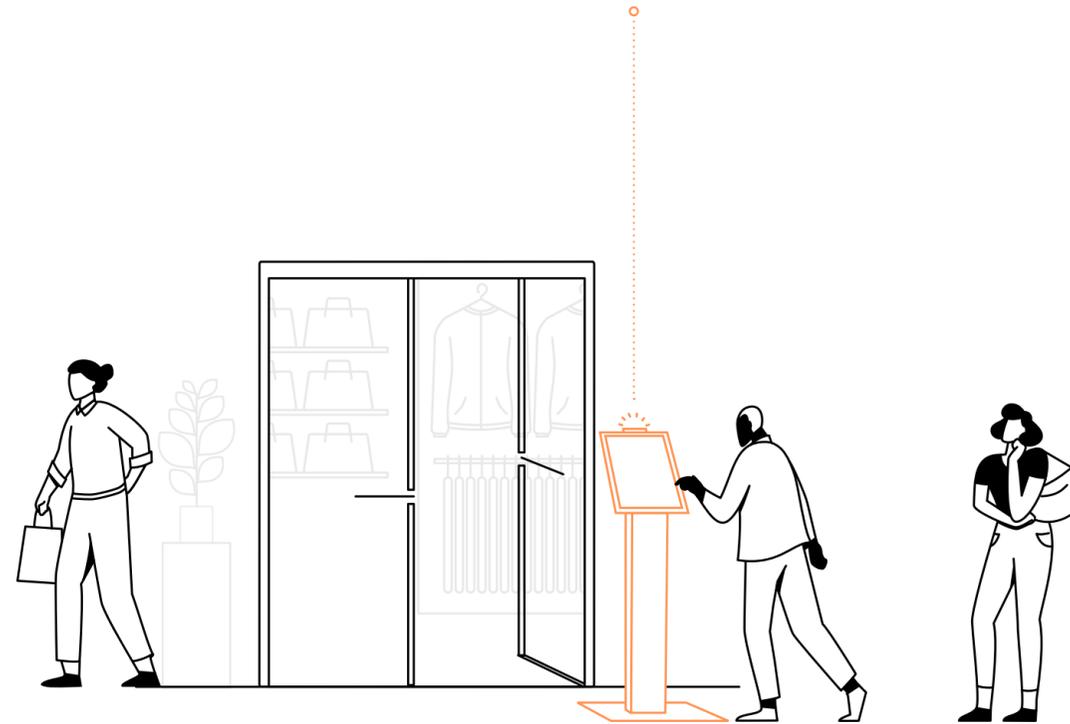
EASY INSTALLATION & A GOOD SERVICE

System set-up is quick and easy. Simply plug the unit into the power socket and follow a short set-up video. However, if you need assistance a customer service representative will happily assist you by phone until your machine is ready to use. From installation to troubleshooting and more, our team will always be happy to help.

INTUITIVE HANDLING

Experience a hassle-free start-up with the simple interface and the control panel accessible at anytime. Activate either desired signals with a single click: green to enter, or red to wait. These controls are accessible via computers or mobile devices- switch the signal anywhere, at anytime.

ADDED FUNCTIONALITY: ADDED VALUE

The touchscreen control tower can also be used as a self-service station. Utilize the Digital Butler as a way to promote special offers or additional services. The software updates with ease, so new messaging can be displayed in seconds.

MAKE THE MOST OF WAITING TIME

Engage your customers as they wait with a rotating slideshow of current promotions, service information or message from your team. With a predetermined start and stop time, the slides can run continuously during business hours- ensuring you are communicating with your customers from the moment they enter until the moment they exit. Our ready-to-use templates are quickly updated with your information, or you can simply create your own.

ALWAYS CONNECTED

A WLAN independent internal connection is integrated. The LTE router provides a reliable connection between your control panel devices and the Digital Butler.

*Depending on the local internet bandwidth.

ADD-ONS

We are continuously developing and improving our products to best serve you. Upon your request, we will send you updates on our new integrated disinfectant dispense or the sensor-activated access control.

WAIT OR COME IN?

Your customers will not be left guessing. The green or red LED lights accompanying the appropriate text ensures your message is clear and easily understood.

TWO ATTRACTIVE DESIGNS

The Digital Butler is made of high-quality steel and available in two colors: white or charcoal, both with a black frame around the screen.

ADDITIONAL CONTENT

Additional messaging and content can also be displayed to your customers as they wait. Choose from ready-to-use templates or create a completely customized layout with ease.